



Press Release  
11.03.2024

### **At INTERSPORT, we dedicate the month of March to recycling and environmental protection**

At INTERSPORT Athletics, a Furlis Group company, we understand and actively contribute to the sustainability of the planet, inviting all of you to join us in this effort.

On Global Recycling Day, March 18th, Intersport dedicates the month to environmental protection. As part of this, for the 10th year, we are running the campaign “Do you run with your heart? Recycle with passion at INTERSPORT!” This campaign, implemented in collaboration with RECYCOM, involves recycling old shoes at one of the 59 INTERSPORT stores, through which participants receive a 20% discount on the purchase of new running shoes from the running collection. Similarly, for online users, a discount is provided with the commitment to recycle at one of the 3,200 RECYCOM bins.

It is worth noting that so far, at least 200,000 shoes have been recycled through INTERSPORT’s actions. Part of the recycled shoes from these actions are reused, while the rest can be used as raw materials, significantly reducing waste volume and environmental footprint.

Always keeping an eye on the most crucial and timeless needs of society, such as the environment and sustainability, INTERSPORT ensures to take simple yet valuable actions, always guided by its values and vision, namely a better world and a better life.

You can find more information about the campaign and the benefits here: <https://www.intersport.gr/el/e-shop/anakyklose-kerdise/>