

## FOURLIS HOLDINGS S.A. SUPPORTS ELLINIKI ETAIRIA – SOCIETY FOR THE ENVIRONMENT & CULTURAL HERITAGE

In the context of LIFE IP AdaptInGr program, for boosting the implementation of adaptation to climate change policy, across Greece



ELLINIKI ETAIRIA - Society for the Environment & Cultural Heritage, as its name suggests, has been actively fighting for the preservation of the environmental and cultural heritage of our country since 1972. For the preservation of the environment, due to the complex ecological and environmental crisis that the world is experiencing. For the preservation of culture, because on the one hand, the causes of the environmental crisis are cultural while on the other, the monuments created by traditional societies are usually admirable themselves, often embodying an attitude to life, which has much to offer in relation to today's environmental concerns. For this reason ELLINIKI ETAIRIA has, from its inception, been concerned not only with traditional but also with contemporary culture, especially where this has something positive to contribute in dealing with the complex environmental crisis of our time.

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Since 2019, ELLINIKI ETAIRIA has undertaken the coordination of communication, publicity, awareness and environmental education activities, as well as the evaluation of the impact of climate change on the cityscape, the archeological sites and in land use, in the context of LIFE IP AdaptInGr program.

LIFE IP AdaptInGr is the most important program that our country has ever undertaken regarding the crucial issue of adapting to climate change. This is an 8-year program in which 19 prominent bodies participate, such as the Academy of Athens, the National (Metsovian) Technical University of Athens, the Bank of Greece and the National Observatory of Athens, as well as 5 Municipalities and 3 Regions. The coordinator of the program is the Ministry of Environment and Energy.

ELLINIKI ETAIRIA is the only Environmental Organization that participates in the program and has participated in all stages of its preparation, until the submission of the final proposal.

FOURLIS HOLDINGS co-finances the LIFE IP AdaptInGr project, supporting ELLINIKI ETAIRIA in this important initiative.

