



## Grand Opening of the new Holland & Barrett store in the heart of Thessaloniki

**Holland & Barrett**, one of the world's most established and recognized wellness brands – with a rich heritage dating back to **1870** and **over 155 years of expertise in health and well-being** – recently celebrated the grand opening of its new store in Thessaloniki, located at **45 Mitropoleos Street**, right in the heart of the city.

Attendees had the opportunity to explore the new store, enjoy exclusive launch offers, live music, complimentary treats, and receive free personalized wellness consultations from the highly trained Holland & Barrett staff.

The new store boasts an impressive selection of products, including:

- Vitamins & dietary supplements for every health need
- Natural beauty products, featuring the best-selling castor oil
- Sports nutrition such as proteins, creatine, and other performance supplements
- Healthy foods and drinks, with a wide range of vegan, gluten-free, and sugar-free options

The event brought together wellness enthusiasts, beauty lovers, fitness fans, and **healthy lifestyle advocates**. Among the guests were healthcare and nutrition professionals, well-known **fitness, lifestyle, and beauty influencers, as well as personal trainers**.

The new Holland & Barrett store in Thessaloniki marks the brand's **11th location** in Greece, part of the chain's rapid expansion in the country, under **Fourlis group**.

**Holland & Barrett** welcomes you daily at all 11 stores across Greece to discover a world of wellness with a vast range of products from both international and local brands. The knowledgeable in-store staff is always ready to offer tailored advice and guidance to support your health goals.

Explore more at our e-shop: <https://www.hollandandbarrett.gr/en/>