

FOURLIS Group, proud supporter of the Greek alpinist Vanessa Archontidou



It is with great pride that FOURLIS Group supports the effort of a woman, Vanessa Archontidou, a Greek alpinist and ambassador of the European Climate Pact (EU Climate Pact), who will try to climb the highest peak of Antarctica (4892m) , conveying the message that we must immediately act to protect the Environment.

In 2020 Vanessa Archontidou founded the non-profit organization AWomanCanBe.org which aims to challenge the stereotypes and the established perceptions of women's roles and at the same time promote sustainable development through awareness and education on the planet's environmental issues.

With passion and desire to contribute to the action for the protection of the climate, in March 2021 Vanessa took over the duties of EU Climate Pact Ambassador. The mission to Antarctica which was organized, in this context, literally transports us to the continent that regulates the climate of the entire planet, records the magnitude of the problem that the humanity faces and inspires us to take action. The Antarctic mission to the summit of Vinson Massif will begin on December 2, 2021 and will be completed by skiing the last 111 kilometers to the South Pole.

For more information:

<https://www.awomancanbe.org/>

<https://www.facebook.com/awomancanbe.org/>

<https://www.instagram.com/awomancanbe/?hl=el>

