

IKEA becomes a member of the "FOOD SAVING ALLIANCE"



IKEA, in the context of the initiative launched in 2017 to reduce food waste, a goal aligned with one of the United Nations Sustainable Development Goals (SDGs) to be implemented by 2030, became a member of the "FOOD SAVING ALLIANCE".

IKEA's participation in this initiative comes as a consequence of its long-term cooperation with the Non-Profit Organization "Boroume", in the context of which it daily offers the meals that are not sold in the restaurants of its stores in Greece, to Foundations and Organizations for people in need.

Since the beginning of the cooperation with "BOROUME", in 2012, more than 600,000 portions of food have been offered.

The "FOOD SAVING ALLIANCE" in Greece is an initiative of the organization BOROUME and AB Vassilopoulos, which is constantly expanding and gains multiplicative dynamics.



In this collective effort, public authorities, professional and scientific bodies, food and catering businesses from all stages of the supply chain, civil society organizations, bodies of the academic and research community join forces.

IKEA's goal is to reduce food waste by 50% in all IKEA restaurants, bistros and the Swedish food market by the end of 2022 and to raise public awareness in general about food waste.

